PRE-ASSESSMENT

Please rank the following statements according to your knowledge as it stands right now.

Your Name (optional): _____   University: _____

1. **I know how to create programming that connects with disengaged students at my university.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

2. **The bigger an event's budget, the more impact it can have on connecting with disengaged students.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

3. **I know how to create programming that connects with each level of student engagement.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

4. **Not everyone has leadership potential.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

5. **When I'm nervous about interacting with people I don't know, I have skills to manage my emotions.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

6. **Approaching dis-engaged students with a high level of energy is important in making them feel welcomed**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

7. **Introducing myself to every new member is more important than introducing the new members to each other.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

8. **Eliciting the emotional brain is more effective to engagement than the logical brain.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

9. **Getting students to attend your events is all about how you market the program/event.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

10. **The words I choose to say in a conversation play the biggest role in the overall message I'm trying to deliver.**

    Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

POST-ASSESSMENT

Please rank the following statements according to your knowledge as it stands right now.

Your Name (optional): _____ University: _____

1. **I know how to create programming that connects with disengaged students at my university.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

2. **The bigger an event's budget, the more impact it can have on connecting with disengaged students.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

3. **I know how to create programming that connects with each level of student engagement.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

4. **Not everyone has leadership potential.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

5. **When I'm nervous about interacting with people I don't know, I have skills to manage my emotions.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

6. **Approaching dis-engaged students with a high level of energy is important in making them feel welcomed**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

7. **Introducing myself to every new member is more important than introducing the new members to each other.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

8. **Eliciting the emotional brain is more effective to engagement than the logical brain.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

9. **Getting students to attend your events is all about how you market the program/event.**

   Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*

10. **The words I choose to say in a conversation play the biggest role in the overall message I'm trying to deliver.**

    Strongly Agree   *Agree*   *Neutral*   *Disagree*   *Strongly Disagree*