

COMMUNITY IS THE COMPETITIVE ADVANTAGE



Tom Krieglstein
Founder

BUILD A CULTURE OF CONNECTION™

**TO INCREASE ENGAGEMENT,
RETENTION, AND PRODUCTIVITY**

*Swift***KICK**
ENGAGE YOUR PEOPLE

THE PROBLEM



53%

OF WORKERS ARE
UNHAPPY AT WORK

58%

OF EMPLOYEES WOULD
TRUST A STRANGER MORE
THAN THEIR OWN MANAGER

88%

OF EMPLOYEES GO HOME FEELING
LIKE THEY WORK FOR A COMPANY
THAT **DOES NOT APPRECIATE** THEM.

Technology is amazing, but it has also made it challenging for leaders to foster meaningful connections within teams. Hybrid work and increased digital communication have led to loneliness, lower engagement, higher turnover, and reduced productivity.

THE SOLUTION

Building a Culture of Connection™ creates an organization where everyone feels welcomed, connected, and engaged, leading to higher engagement, retention, and productivity.

“ENGAGE YOUR PEOPLE”

ENGAGED AND THRIVING EMPLOYEES ARE **59%** LESS LIKELY TO SEEK A NEW JOB.

EMPLOYEES WHO TRUST THEIR LEADERS ARE **42%** MORE PRODUCTIVE IN THEIR ROLE.



LEADERS WHO ACTIVELY ENGAGE THEIR EMPLOYEES SEE TURNOVER DECREASE BY **18%**.

WE ARE LEADERS IN TEAM ENGAGEMENT



WE WORK WITH PASSIONATE LEADERS AND THEIR TEAMS, WHO KNOW THEIR SUCCESS AND FAILURE ARE DRIVEN BY A STRONG COMPANY CULTURE OF ENGAGED PEOPLE.

SwiftKICK
ENGAGE YOUR PEOPLE

“NOTHING COMES CLOSE TO A SWIFT KICK TRAINING. MONTHS LATER, AND OUR PEOPLE ARE STILL TALKING ABOUT IT.” TERI MILLER, EVP, BCD TRAVEL



OUR CLIENTS INCLUDE:



TOM KRIEGLSTEIN

Tom Krieglstein is an entrepreneur, speaker, and author who specializes in community building, leadership development, and organizational culture. He is the founder of Swift Kick, a company that helps organizations build strong, positive communities.



- 2007 APCA Speaker Of The Year
- 2008 APCA Speaker Of The Year
- 2009 APCA Speaker Of The Year
- 2014 APCA Speaker Of The Year

He has worked with numerous organizations, to help them create a sense of community and belonging among their members. He is a prolific writer on the topic of community building and is a highly requested speaker for conference, off-sites, and meetings.

- 2016 APCA Speaker Of The Year
- 2018 APCA Speaker Of The Year
- 2018 APCA Entertainer Of The Year
- 2020 APCA Speaker Of The Year

Tom is known for his energetic and engaging approach to community building through his award-winning leadership program on building a Culture of Connetion™.

SEE TOM IN ACTION



Tom's TEDx Talk

Tom's Promo Video



CORE PROGRAMS

*Swift*KICK
ENGAGE YOUR PEOPLE

1

Building a Culture of Connection™

Create a work environment where employees feel seen, heard, and valued, leading to increased engagement, retention, and productivity. By building trust, empathy, and open communication, leaders can improve business outcomes and create a positive work culture.

2

AI Powered Human Connection

As AI shapes the modern workplace, prioritizing human connection is crucial for success. Leveraging AI to enhance collaboration, communication, and community can unlock new levels of innovation, creativity, and success, amplifying human connection in the process.

3

Becoming a Level 5 Leader

Develop your top talent with this elite leadership program, designed to accelerate the growth of your high-potential employees. By cultivating Level 5 leader skills, participants will drive innovation and shape the organization's future.

4

Strategy Retreats That Unite & Ignite

Expert facilitation for your team's strategic meeting, helping you clarify goals, build trust, and drive collaboration. By uniting around a shared vision and strategy, your team will unlock new levels of innovation, productivity, and success.

With over 40 hours of proven leadership content to draw from, we also love collaborating with clients to custom programs to fit their unique goals and needs.

LET'S CONNECT



@TomKrieglstein For All Socials



Swift **KICK**
ENGAGE YOUR PEOPLE

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